

November 17, 2023
ASAHI YUKIZAI CORPORATION

To be featured on NHK WORLD-JAPAN's "JAPAN'S TOP INVENTIONS"
on November 25 (Saturday) -Japan Time-

ASAHI YUKIZAI's Plastic Valves from the Valve & Piping System Business will be showcased on NHK WORLD-JAPAN's program, "JAPAN'S TOP INVENTIONS," specifically in the "Top Niche Creations" segment.

This program showcases captivating stories and secrets hidden behind Made in Japan! hit products, as well as products, components, and machinery boasting top shares in niche markets.

Program Overview:

Program Name: "JAPAN'S TOP INVENTIONS" - "Top Niche Creations" segment

<https://www3.nhk.or.jp/nhkworld/en/tv/topinventions/>

(Broadcasted in approximately 160 countries and regions via NHK WORLD TV)

Broadcast Schedule (Japan Time) :

November 25 (Saturday): 14:10–14:40 (First broadcast) / 20:10–20:40

November 27 (Monday): 2:10–2:40 / 7:10–7:40

*Considering time differences, the same broadcast will be repeated multiple times.

*Our feature will be presented in the latter half of the program, "Top Niche Creations."

Viewing Options:

NHK WORLD JAPAN's "JAPAN'S TOP INVENTIONS" on the NHK WORLD JAPAN website.

On-demand streaming will be available on the NHK WORLD JAPAN site for one year starting November 27

<https://www3.nhk.or.jp/nhkworld/en/ondemand/video/2091025/>

Other Viewing Options:

https://www3.nhk.or.jp/nhkworld/ja/tv/howto_watch_in_japan/